

Susan Bloom
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Professional Experience

Logan County Healthcare Foundation, Executive Director—July, 2004–Present

- Worked in every aspect of this philanthropic organization including:
 - Grant Writing
 - Fund-raising
 - Event Organization
 - Public Relations
 - Program Development
 - Grant Review

Northwest Kansas Technical College, Computer Graphics Technology Instructor—May, 2003–June, 2004

- Established Computer Graphics Technology program
- Facilitate students in learning:
 - Layout & Design
 - Web page design
 - HTML
 - Animation
 - Typography
 - Production Skills

Bloom Creative Solutions/Premier Travel, Office Manager—1993–2000

- Initiated advertising, marketing, publication and ad design
- Assisted customers with travel plans
- Managed Personnel

Publications Designed and Edited

- Dialogue With Your Doctor
- Kansas Horse Council Connection
- Kansas Quarter Horse Racing Association Times

Go-Lo, Inc., Family Farming Corporation—1986–Present

- Handle family farm management including accounts payable, accounts receivable, payroll, taxes and corporate reports

Dorling Kindersley Family Learning, Independent Distributor—1997–2000

- Show and sell educational books, videos and CD-ROMS in a home environment

Partners In Health, Richard V Ohmart, MD—1984–1992

- Managed bookkeeping including accounts payable, accounts receivable and payroll
- Medical data entry
- Scheduled appointments and assisted patients

Computer Skills

- Both Windows and Macintosh formats
- Adobe InDesign
- Adobe Photoshop
- Corel Draw
- Adobe PageMill
- Corel Scan
- Microsoft Excel
- Act! 2000
- Netscape
- Adobe PageMaker
- Corel Photo Paint
- Adobe Acrobat Pro
- Adobe LiveMotion
- Microsoft Word
- Microsoft Power Point
- Quick Books
- Internet Explorer
- QuarkXPress
- Adobe Illustrator
- Adobe GoLive
- Adobe Premiere
- Corel Word Perfect
- Microsoft Outlook
- Microsoft Project
- TurboTax

Continued

Education

Fort Hays State University

- BA degree in Communications with an emphasis in Public Relations—1998–2001
- Cisco Fundamentals of Web Design Instructor's training—2003

EquiTouch Systems, Inc.—April 2002

- Certified Equine Massage Therapist

Personal Business

Breed and Raise American Quarter Race Horses—1991–Present

- Design and place advertisements
- Care for horses
- Handle sales preparation of yearlings
- Design and maintain Web site
- Research pedigrees and make breeding decisions

Bloom Studio—2005–Present

- Take photographs
- Graphic design
- Web site design
- Create photo images
- Page layout & design
- Business communications

Community Organizations

Oakley Area Chamber of Commerce, Past President

- Assisted in securing a Community Development Grant for the county
- Helped initiate Leadership Logan County program with grant funds

Leadership Logan County, Board of Directors, Treasurer

- Recruit participants
- Develop individual sessions for the Leadership Logan County Program

Logan County Extension Council, Past Chair, Past Vice Chair, Past Treasurer

- Plan educational programs with the Logan County Extension

Kansas Quarter Horse Racing Association, Board of Directors

- Maintained racing programs within the state including a stallion service auction, futurity and derby programs

National Organization of Horsemen's Associations, Board of Directors

- Facilitated a national insurance program for Horsemen's Associations

American Youth Soccer Organization Region 994, Publicity Director

- Certified Safe Haven volunteer

4-H as a youth and as a parent

- Leader of 4-H Photography project
- Certified as an adult volunteer and leader
- Participated in 4-H events for 11 years as a youth

Hobbies

Showing horses in most western and English classes in 4-H and AQHA amateur divisions

References & Samples—Available upon request