

Goodland, Kansas Sherman County

Economic Growth In 2003

Report for 2004

City Map of Goodland

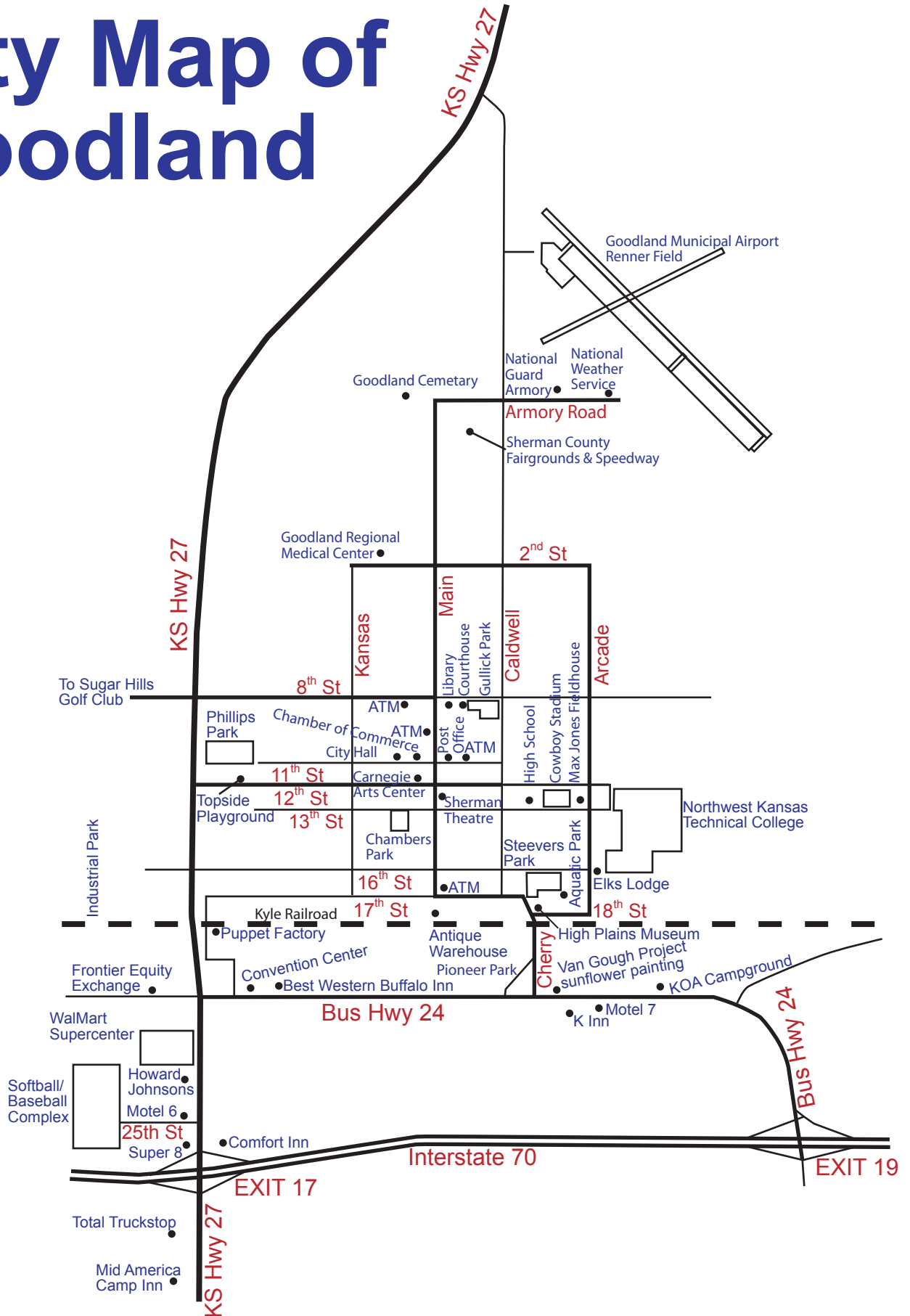


Table of Contents

	Section
Increase Traffic Flow	1
Market Area	2
New Business & New Jobs	3
Kansas Data on Economic Indicators	4
Contact Information.....	5



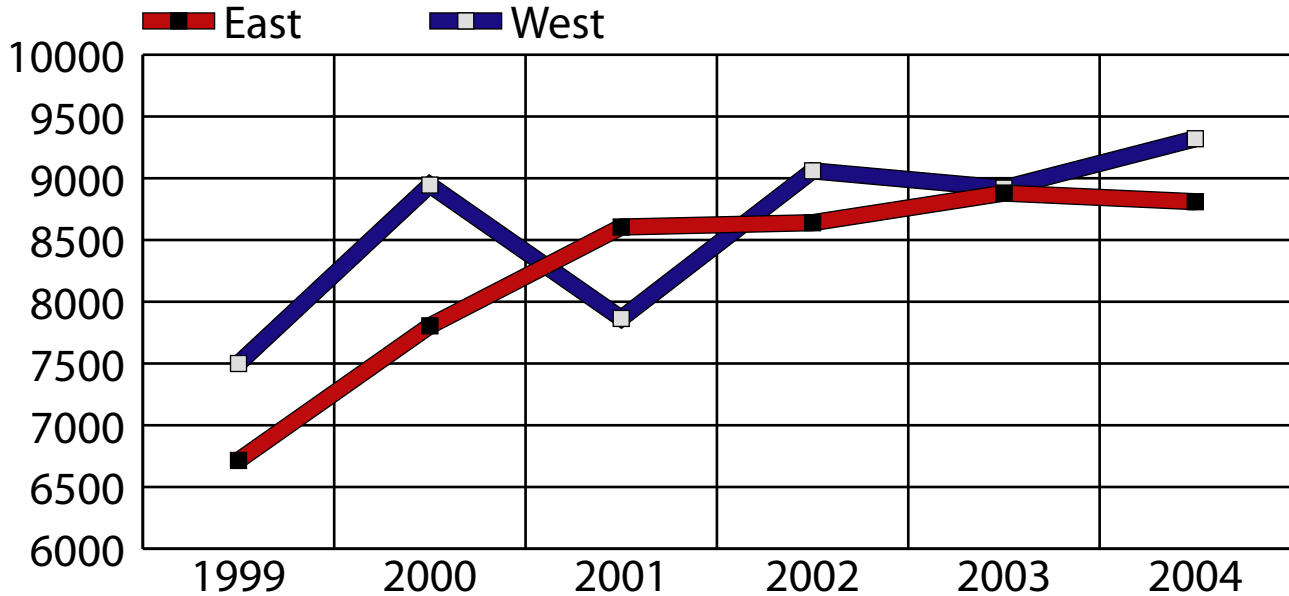


Increase Traffic Flow

Goodland, Kansas

2000–2004

daily traffic count averages



I-70 Eastbound & Westbound

	1999	2000	2001	2002	2003	2004
East	6715	7805	8605	8640	8880	8810
West	7500	8945	7865	9060	8920	9320

	1999	2000	2001	2002	2003
Exit 17	7545	7395	7875	6720	7410
Exit 19	1145	1270	945	915	1450

KS Hwy 27 Northbound & Southbound

	1999	2000	2001	2002	2003	2004
North	610	760	715	640	770	930
South	1380	1475	1505	1480	1450	1490



Market Area

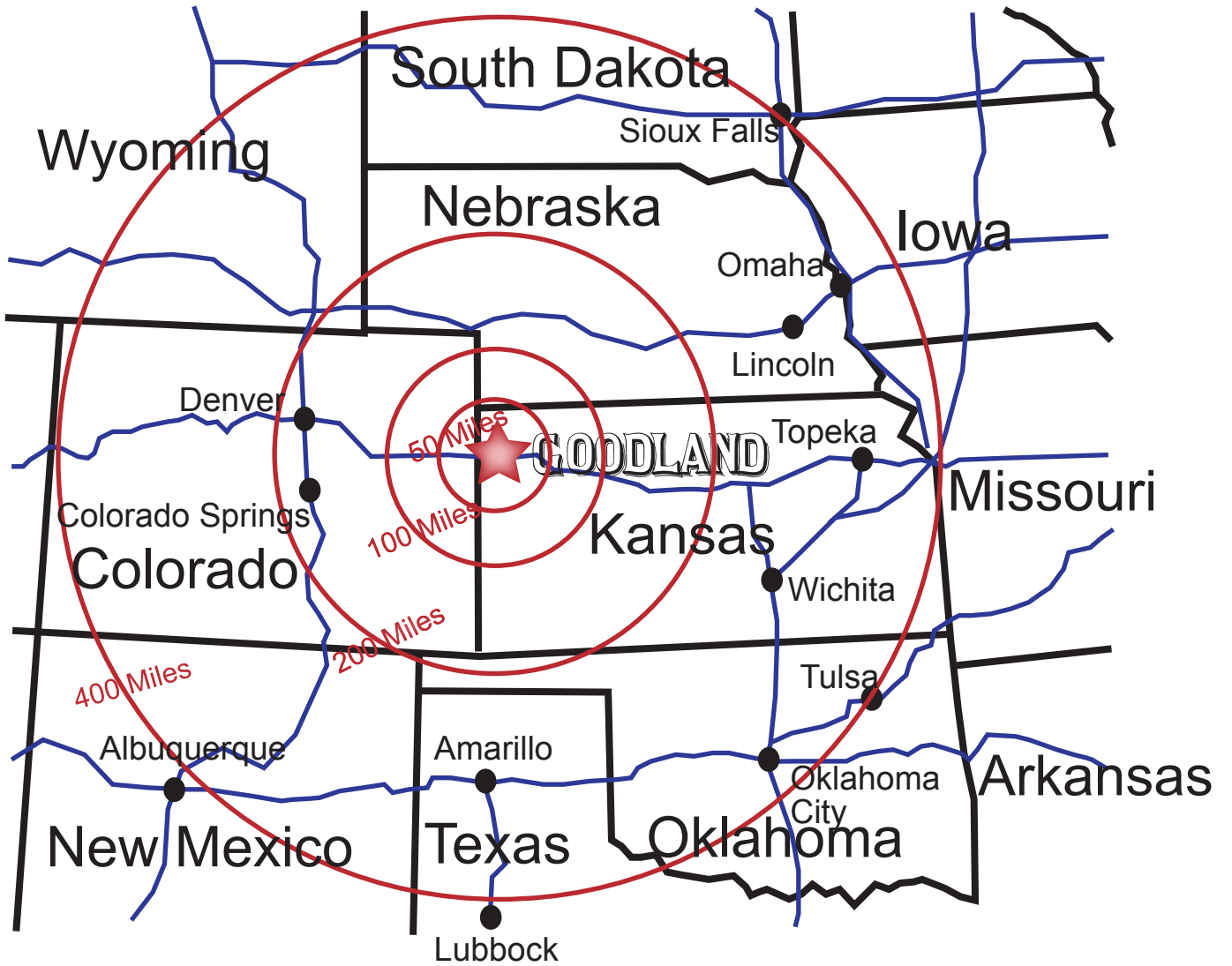
Goodland, KS

Population and Cities in Market Area

County	Main City	Population	Miles To
	Goodland	5,134	0
Sherman		6,760	
	Colby	5,318	36
Thomas		8,180	
	Sharon Springs	850	30
Wallace		1,749	
	St. Francis	1,476	35
Cheyenne		3,165	
	Burlington	3,200	28
Kit Carson		7,140	
	Total	26,994	

Total Population (Approximate)

50 miles:	42,000
100 miles:	179,558



Goodland, KS.

Communities in approximately 100 miles

Kansas

Angelus, Sheridan County
Atwood, Rawlins County
Bird City, Cheyenne County
Brewster, Thomas County
Cimarron, Gray County
Colby, Thomas County
Coolidge, Hamilton County
Copeland, Gray County
Deerfield, Kearny County
Dighton, Lane County
Dresden, Decatur County
Garden City, Finney County
Gem, Thomas County
Gove, Gove County
Grainfield, Gove County
Grinnell, Gove County
Herndon, Rawlins County
Holcomb, Finney County
Horace, Greeley County
Hoxie, Sheridan County
Ingalls, Gray County
Jennings, Decatur County
Johnson City, Stanton County

Kalvesta, Finney County
Kanorado, Sherman County
Lakin, Kearny County
Leoti, Wichita County
Leoville, Decatur County
McDonald, Rawlins County
Montezuma, Gray County
Oakley, Logan County
Oberlin, Decatur County
Pendennis, Lane County
Pierceville, Finney County
Russell Springs, Logan County
Saint Francis, Cheyenne County
Scott City, Scott County
Selden, Sheridan County
Sharon Springs, Wallace County
Sublette, Haskell County
Syracuse, Hamilton County
Tribune, Greeley County
Ulysses, Grant County
Wallace, Wallace County
Weskan, Wallace County
Winona, Logan County

Goodland, KS.

Communities in approximately 100 miles

Nebraska

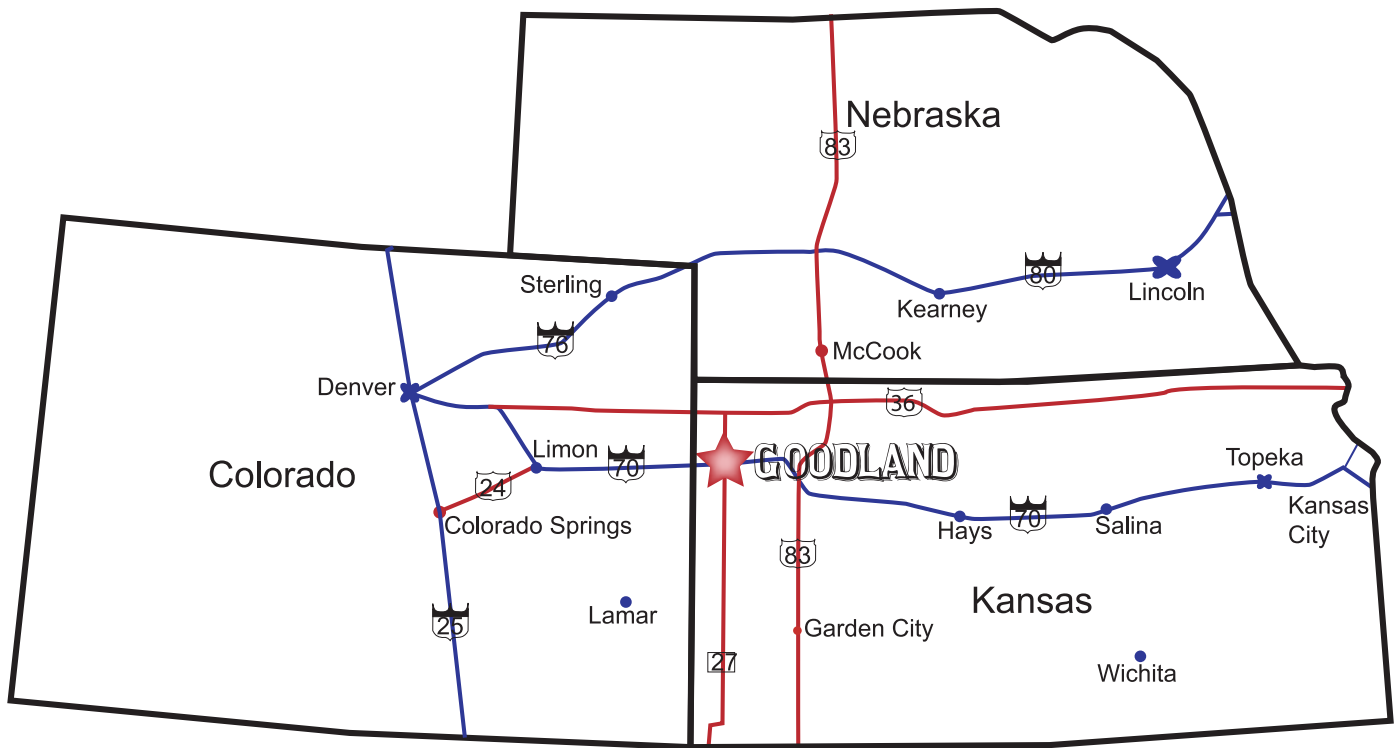
Bartley, Red Willow County
Benkelman, Dundy County
Big Springs, Deuel County
Brady, Lincoln County
Brule, Keith County
Chappell, Deuel County
Culbertson, Hitchcock County
Curtis, Frontier County
Danbury, Red Willow County
Dickens, Lincoln County
Grant, Perkins County
Haigler, Dundy County
Hamlet, Hayes County
Hayes Center, Hayes County
Hershey, Lincoln County
Imperial, Chase County

Indianola, Red Willow County
Lamar, Chase County
Lodgepole, Cheyenne County
Madrid, Perkins County
McCook, Red Willow County
North Platte, Lincoln County
Ogallala, Keith County
Palisade, Hitchcock County
Sarben, Keith County
Sidney, Cheyenne County
Stockville, Frontier County
Stratton, Hitchcock County
Sutherland, Lincoln County
Trenton, Hitchcock County
Wauneta, Chase County
Wellfleet, Lincoln County

Colorado

Bethune, Kit Carson County
Burlington, Kit Carson County
Cheyenne Wells, Cheyenne County
Crook, Logan County
Deora, Baca County
Eads, Yuma County
Eckley, Yuma County
Flagler, Kit Carson County
Fleming, Logan County
Hartman, Prowers County
Holly, Prowers County
Holyoke, Phillips County
Idalia, Yuma County
Illiff, Logan County
Joes, Yuma County
Julesburg, Sedgwick County

Kit Carson, Cheyenne County
Lamar, Prowers County
Leroy, Logan County
Otis, Washington County
Ovid, Sedgwick County
Paoli, Phillips County
Peetz, Logan County
Sedgwick, Sedgwick County
Seibert, Kit Carson County
Sheridan Lake, Kiowa County
Stratton, Kit Carson County
Two Buttes, Baca County
Vona, Kit Carson County
Wiley, Prowers County
Wray, Yuma County
Yuma, Yuma County



Goodland, Kansas has it all!

Goodland, Sherman County, is located in Northwest Kansas. The high plains consist of level to gently rolling upland punctuated in several areas by shallow valleys. Goodland has a semi-arid, continental climate characterized by low annual precipitation, dry air, warm to moderate summers, cold winters, moderate to surface winds, and wide daily and annual variation in temperature. Due to low humidity and altitude, it has the most delightful climate in Kansas.

Located on Interstate 70, just 18 miles from Colorado and 45 miles from Nebraska. Goodland is only two hours and fifty minutes from Denver and the ski slopes in Colorado and six hours and 20 minutes from Kansas City, Kansas. Seven miles south is the peaceful Smokey Gardens for fishing, camping and hiking.

The Northwest Kansas Technical College is here to serve the local area and beyond.

Water is abundant in Goodland and Sherman County. The Ogallala Aquifer is under the entire area of Sherman County. Total county capacity is 12.9 million area feet or 563.1 billion cubic feet. This significant supply will accommodate growth in manufacturing, processing and agriculture development.

You will find affordable housing and a variety of fast food restaurants, retail shops and discount stores in Goodland. If you like car races, the Sherman County Race Track is located in Goodland and each fall the annual Flatlanders Fall Festival also includes a car and motorcycle show. Enjoy the free county fair with it's own homeowned carnival. Goodland's new "water park" provides a great place to play in the sun in this friendly, small town.



New Business & New Jobs

New Businesses 2004

	Company Name	Owner or Manager's Name	New Owner	New Business	Expansion	New Location	New Jobs
1	Mobile Connections	Justin Bentzinger		x			1
2	Hanks Café	Hank Breeden		x			30
3	Hill Trash Pickup	Gary Hill		x			3
4	Impact Glass Co.	Greg Cochrane		x			1
5	Topside Storage	Steve West		x			
6	AFLAC	Fred Hall		x			1
7	Buffalo Guys (Meat)	Ken & Laurie Klemm		x			1
8	Agroculture Rail Spur	Russ Paz			x		
9	Cobblestone Floral	Ed/Ashleigh Flodin	x				2
10	Stagestop Sinclair	Bob/Mike		x			1
11	Driver & White	Thomas White			x		1
12	KOA Campground	Ryszard Tkacz	x				
13	S & J Creations	Shelly Bryan/Julie Stefan		x			2
14	HomeLand R. E. LLC	Tom Harrison	x				
15	Howard Johnson	Lincoln Wilson	x		x		30
16	Expert Carpet Cleaning	Ron Harding	x				
17	American Family Financial	Sheryl Davis		x			1
18	Beauty For Life	Janna Dutton		x			4
19	Bakers Dozen	Judy Morris		x			1
20	Just Ponds and More	Greg Williams		x			5
21.	New York Life	Scott Weber		x			1
22.	MotorTown	Eric Churchwell		x			1
23.	Herl's Chev-Buick Co.	John, Jon, Jay Herl			x		0
24.	Captain's Place	Angel Corke		x			4
TOTAL							90

Closed Businesses 2004

			Jobs Lost
1	Goodland Sheet Metal		2
2	ECS Trash	Sold & Open New Name	3
3	Don's Auto & Repair		2
4	Mag's Pots & Things	Moving	0.5
5	Heartland Used Cars	Retired	1
6	Louie's	Retired	2
7	Luci's Aquarium	Retired	1
		TOTAL	11

New Businesses 2003

	Company Name	Owner or Manager's Name	New Owner	New Business	Expansion	New Location	New Jobs
1	S&T Communications	Dan Newell		x		x	10
2	Seam Head Sports	Brad Bergsma		x			3
3	Opera House Suites	Justin Bentzinger		x			1
4	Precision Hearing Ctr	Chic Becker				x	1
5	Am. Family Insurance	Chandra Rush				x	1
6	El Reynaldo's Rest.	Juan Diaz		x		x	2
7	Don's Truck/Auto Ser.	Don Ayers		x			2
8	High Plains Office Supply	Derrick Leiker		x			3
9	Chamber of Commerce	Courtney Warden	x			x	
10	Kabredlo's Conv./Gas	Lance Butler	x	x			5
11	Zimmerman Plmb.	Randy Zimmerman		x		x	2
12	Rod's Office Bldg.	Rod Cooper		x			
13	Advance Auto Body	Jason Finley		x			3
14	Sinclair (West)	Mike & Bob	x	x			4
15	Dorman Bros. Fertilizer	Tony Sieck		x			2
16	Dr. Travis Daise	Travis Daise		x			1
17	Sunflower Computers	Richard Breininger		x			2
18	Madd Hatters Music	Richard Johnson		x			1
19	Keep Sake Kreations	Marie Johnson		x			1
20	Farm Bureau Ins.	Stacey Lankford	x				
21	Economic Development	Carolyn Applegate		x			1
22	Sherman Theatre	Dave Branda			Renovation		
23	Big Bros/Sisters	Dennis Daise				x	
24	Gld. Learning Center	Tammy Freeman				x	3
25	Shores Brothers	Greg Shores	x		x		
26	Pallet Business	B. Schields/B. Baird		x			4
27	Clean Cut Lawns	B. Schields/B. Baird		x			4
28	In The Can Trash	Chuck Redlin	x				4
29	J&K Radiator	Kevin Arnold		x			1
30	Urban Designs	Doug/Deb Minner		x			2

Continued to Section 3—Page 3

	Company Name	Owner or Manager's Name	New Owner	New Business	Expansion	New Location	New Jobs
31	Taco Johns	Mike Brannick		x			19
32	cyberLand Gaming	Matt Breininger		x			1
33	Scooters Clothing Store	Scott Weber		x			7
34	Mr. Good Rinse Car Wash	Jim Hodgkinson		x			1
35	Peoples State Bank	Randy Shoenthaler		x			3
36	Aircraft Seals & Gaskets	Start Up		x			4
TOTAL							98

Closed Businesses							Jobs Lost
1	Drennan Shoes	Retired & Health					1
2	Carol Lee Donuts	Retired & Health					2
3	B & E Jewelry	Retired					2
4	Sharon's Taco	Retired & Health					3
5	Sinclair Service Station	Sold & Reopened					4
6	Curt's Corner Garage						2
TOTAL							14



Kansas Data on Economic Indicators



Contact Information

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